

## Current

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- 11.2015 – Present      **R&J STRATEGIC COMMUNICATIONS**, Graphic Designer \ Bridgewater, NJ
  - » Play integral role in company rebranding: web redesign, print materials, email blasts, brand manual, social media teaser campaign, and content to generate new business
  - » Collaborate and communicate with R&J's clients for all PR & digital needs: infographics, newsletters, annual reports, interactive forms, websites, logo design, powerpoint templates, sweepstakes, billboards, event branding, and social media/email campaigns
  
- 01.2013 – Present      **FREELANCE**, Graphic Designer \ Edison, NJ
  - » Design personal branding projects for individuals and businesses
  - » Create branding systems for various events: weddings, conferences, religious celebrations, fundraising organizations, and podcasts
  - » Execute logos, brand systems, and websites for various corporations

## Experience

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- 01.2014 – 07.2014      **UNIVERSITY OF MARYLAND DINING SERVICES**, Graphic Designer \ College Park, MD
  - » Designed promotional materials; posters, flyers, table tents, menu boards, and digital screens displayed in university dining facilities
  
- 05.2012 – 08.2013      **STEVE MADDEN, INC.** (summers only), Graphic Design Intern \ Woodside, NY
  - » Led a team in organizing the holiday campaign
  - » Managed assets for international partners/affiliates (Superga, The Row, Betsey Johnson)
  - » Planned photo-shoots, music events, and personal appearances
  - » Featured in look books, e-blasts, holiday campaigns, international stores, social media
  
- 08.2010 – 05.2014      **EXTRA-CURRICULAR ACTIVITIES**, Graphic Designer \ College Park, MD
  - » Jewish Women's Leadership Conference: Developed branding, promotional materials
  - » Student Government Association: Designed campaign materials; graphics, logos, videos
  - » Terp Thon Dance Marathon: Created apparel, flyers, logos, sponsorship packets
  - » School Newspaper "The Mitzpeh": Illustrated cover art and article graphics
  - » AIGA at the University of Maryland: Participated actively
  
- 05.2010 – 08.2012      **SUMMER INTERNSHIPS at Vornado, NY Water Taxi, & Durst**, Intern \ New York, NY
  - » Organized and updated files, Outlook contacts, and accounting logs
  - » Operated Salesforce, MaxTix, and M5 software
  - » Worked in the Building Services, Leasing, IT, and Charters and Events departments
  - » Created Power-point presentations, logos, spreadsheets, meeting agendas

## Education

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**UNIVERSITY OF MARYLAND**, (College Park), Bachelor of Arts in Studio Art, Concentration in Graphic Design, Minor in Arabic Studies, GPA: 3.84, Dean's List (every semester)

## Honors

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**DESIGN:** NJ Ad Club Jersey Awards 2016 and 2017, GDUSA Awards 2016 and 2017 (9 awards), Davey Awards (silver)  
**ACADEMIC:** Order of Omega, Primannum, NSCS

## Skills

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**PROGRAMS:** Photoshop, InDesign, Illustrator, After Effects, Microsoft Office, Mailchimp, Campaign Five, Wordpress  
**LANGUAGES:** Fluent in Hebrew, Proficient in Spanish and Arabic