

Current Experience

02.2021 - Present

CBRE, New York, NY | Senior Graphic Designer

- Responsible for the layout, design, and production of work to support marketing efforts
- Generate interactive presentations, proposals, 3D maps, infographics, and animations

01.2013 - Present

FREELANCE, New York, NY | Graphic Designer

- Create identities, illustrations, and websites for various events, individuals, and businesses: weddings, conferences, restaurants, fundraising organizations, and podcasts

Past Experience

10.2019 - 02.2021

H+K DESIGN, New York, NY | Senior Graphic Designer

- Created and collaborated with the H+k team to produce print design projects including: infographics, branding and identity, maps, offering memorandums, financial layouts, data visualization, presentation design, and brochures for H+k's clients in the real estate industry

11.2015 - 10.2019

R&J STRATEGIC COMMUNICATIONS, Bridgewater, NJ | Senior Graphic Designer

- Managed the overall aesthetic for R&J its clients. Played an integral role in company rebranding: website redesign, print materials, email blasts, brand manual, blog graphics, powerpoint pitch deck, social media teaser campaign, and direct mailers
- Collaborated with R&J's clients for all creative & digital needs: infographics, print collateral, branding and identity, annual reports, interactive forms, website design, powerpoint templates, sweepstakes, billboards, and social media and email campaigns

01.2014 - 07.2014

UNIVERSITY OF MARYLAND DINING SERVICES | College Park, MD | Graphic Designer

- Designed promotional materials; posters, flyers, table tents, menu boards, and digital screens displayed in university dining facilities

05.2012 - 08.2013

STEVE MADDEN, INC. (summers only, Woodside, NY | Graphic Design Intern

- Led a team in organizing the holiday campaign
- Managed assets for international partners/affiliates (Superga, The Row, Betsey Johnson)
- Planned photo-shoots, music events, and personal appearances
- Featured in look books, e-blasts, holiday campaigns, international stores, social media

⊕ Education

Honors



UNIVERSITY OF MARYLAND,

(College Park), Bachelor of Arts in Studio Art, Concentration in Graphic Design, Minor in Arabic Studies, GPA: 3.84, Dean's List (every semester)

DESIGN: NJ Ad Club Jersey Awards, GDUSA Graphic/Web/ Health Design Awards, NJCAMA Astra Awards, Davey Awards ACADEMIC: Order of Omega,

Primannum, NSCS

PROGRAMS: Photoshop, InDesign, Illustrator, After Effects, Microsoft Office, Mailchimp, Wordpress, Squarespace, Procreate LANGUAGES: Fluent in Hebrew, Proficient in Spanish and Arabic