

Current Experience

- 02.2021 – Present **CBRE**, New York, NY | Senior Graphic Designer
- Responsible for the layout, design, and production of work to support Business Development marketing efforts and company growth
 - Oversee projects from beginning to end including developing and sharing project ideas, soliciting feedback, and delivering market knowledge for real estate solutions
 - Collaborate with marketing specialists on the creation of pursuit presentations and proposals from start to finish, ensuring that materials meet established standards for company branding, messaging, and winning formulas
 - Generate interactive presentations, proposals, brochures, 3D maps, infographics, animations, and other corporate materials
- 01.2013 – Present **FREELANCE**, New York, NY | Graphic Designer
- Create identities, illustrations, and websites for various events, individuals, and businesses: weddings, conferences, restaurants, fundraising organizations, and podcasts

Past Experience

- 10.2019 – 02.2021 **H+K DESIGN**, New York, NY | Senior Graphic Designer
- Created and collaborated with the H+k team to produce print design projects including: infographics, branding and identity, maps, offering memorandums, financial layouts, data visualization, presentation design, and brochures for H+k's clients in the real estate industry
- 11.2015 – 10.2019 **R&J STRATEGIC COMMUNICATIONS**, Bridgewater, NJ | Senior Graphic Designer
- Managed the overall aesthetic for R&J its clients. Played an integral role in company rebranding: website redesign, print materials, email blasts, brand manual, blog graphics, powerpoint pitch deck, social media teaser campaign, and direct mailers
 - Collaborated with R&J's clients for all creative & digital needs: infographics, print collateral, branding and identity, annual reports, interactive forms, website design, powerpoint templates, sweepstakes, billboards, and social media and email campaigns
- 01.2014 – 07.2014 **UNIVERSITY OF MARYLAND DINING SERVICES** | College Park, MD | Graphic Designer
- Designed promotional materials; posters, flyers, table tents, menu boards, and digital screens displayed in university dining facilities
- 05.2012 – 08.2013 **STEVE MADDEN, INC.** (summers only, Woodside, NY | Graphic Design Intern
- Managed assets for international partners/affiliates (Superga, The Row, Betsey Johnson)
 - Featured in look books, e-blasts, holiday campaigns, international stores, social media



Education

UNIVERSITY OF MARYLAND, (College Park), Bachelor of Arts in Studio Art, Concentration in Graphic Design, Minor in Arabic Studies, GPA: 3.84, Dean's List (every semester)



Honors

DESIGN: NJ Ad Club Jersey Awards, GDUSA Graphic/Web/Health Design Awards, NJCAMA Astra Awards, Davey Awards
ACADEMIC: Order of Omega, Primannum, NSCS



Skills

PROGRAMS: Photoshop, InDesign, Illustrator, After Effects, Microsoft Office, Mailchimp, Wordpress, Squarespace, Procreate
LANGUAGES: Fluent in Hebrew, Proficient in Spanish and Arabic